

We at Workwear Outfitters would like to welcome you to our Wholesale Product Guide website. We have taken great care to create a tool for you that is constantly up-todate - more so than any printed catalog could ever be.

Our goal from the very beginning was to make the information within the Wholesale Product Guide more accessible, accurate and convenient. In addition to that, you'll have the ability to easily share the information you find.

From mobile to desktop and every major operating system in between, we've made sure that as long as you can get access to the internet, this website will be ready when you are. And we're not done yet – over time we will be adding new functionality and smart enhancements to make this tool even more valuable for you.

So go ahead and get started! Make the most of the Wholesale Product Guide website with the following step-by-step guide. We hope you like it as much as we do!



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#### **NEED HELP?**

We know we put some FAQs and help info in the back, but sometimes you need something quick so feel free to reach out if you need to:

WPG@WWOF.com

## LET'S GET STARTED



From any internet enabled device, make your way over to

# WPG.WWOF.com

#### TIP:

Desktop users, don't forget to bookmark the website into your browser and for those who are on a mobile device, you can save it to your home screen for even quicker access! You'll get an icon just like this.



### WHICH WAY FROM HERE?



If you see this screen, you're in the right place! You have three options:

Just looking for information without seeing any pricing or distributor info? Click on

- **CONTINUE AS GUEST.** You'll see everything in our catalog without any Wholesale List Pricing.
  - If you have a Log-In for this website, awesome!...Log-In!
- **2** NOTE: This is not the same Log-In as what you might use for ORDERS.WWOF.com or the Workwear Outfitters Media Collective (DAM).
- If you need a Log-In, you'll need to click the link that says REGISTER AS A NEW USER.
   The next page has more info about that.

### **REGISTER...EASY AS 1,2,3**

	<b>RKWEAR</b> FITTERS™	WPG		SEARCH Q
		PRODUCTS	GUIDES	
REGISTER.				
Please fill out th Required fields	e following fo are marked wi	rm in order to obtain full ( ith an °.	access to the WPG website.	
Email	•			
Confirm Email	•			
Password				
Confirm password	•			
First Name	•			
Last Name	•			
Phone Numbe	r ###-###-#	####		
Address	·			
City	•			
State	Florida	~		
Zip Code				
Company Name				
Position/Title	•			
Affiliation		mployee		
	Current W	VWOF Account Holder I in Opening an Account		
Account Number (i	f #####-##	-####		
known	Degleter			
	Register			

Start by filling out the form. Fill out all of the required fields noted with an asterisk (\*). If you are a current Workwear Outfitters account holder, please fill out your account / EDP number. It will help speed up the approval process. After you've filled it all out, click **REGISTER.** 

You'll receive an email to let you know that we received your request. Give us 24-48 hours to process it (during a normal business week). In the meantime, feel free to enter as a "Guest" and look around.

1

Once you're **APPROVED**, you'll receive a confirmation email from us. If for some reason we have questions, we will contact you via phone or email to get the information that we need.

### **WEBSITE OVERVIEW**



- 1 Click the **Workwear Outfitters Logo** to return to the home page.
- Click LOG IN to Log-In to the site. If you are already logged in you will have a top
   menu appear with additional options such as my favorites, my collection, my notes, and help. To Log Out, simply select the Log Out button.
- 3 Click the Q icon and search bar from any page on the site to perform a search. On the mobile platform, you will find this under the \_\_\_\_\_ icon.
- **4** This is how you can search from the Home Page. Search by Lot #, category, product name, etc.
- 5 Use the **PRODUCTS** menu to search for all items by brand and type of clothing within that brand.

## NAVIGATION MENU



When you are viewing the website as a **GUEST** you will only see two options in the Navigation Menu.

When you click on **PRODUCTS** you will see all of the brands and sub-categories within the brands.

More on finding products by category can be found on page 10.



When clicking on **GUIDES** you will find a number of helpful resources.

**DIGITAL CATALOGS** - you are able to access the digital version of all Workwear Outfitters catalogs. These can be downloaded or sent to a customer. You can also add these to any collection you have on your account.

**ICONS GUIDE** - We use a number of icons for features - find out what they mean here.

**MEASURING GUIDE** - The only guide you need to size someone up.

**IMAGINE IT** - This is a comprehensive guide to customizing your garments.

**GARMENT INFO** - Information on garment care and non-stock pricing.

**BULWARK FABRICS** - Everything you need to know about our FR fabrics.

LEGAL INFO - Well, legal info.

### NAVIGATION MENU



When you Log-In to the website you will get an additional section added to the Navigation Menu called **DISTRIBUTOR INFO.** This additional section is full of information and resources for our customers. They are all pretty self explanatory, so click into to them to see what you find.

The **RESOURCE HUB** is the best place to find everything you need to learn about and market Workwear Outfitters branded products. Find assets like videos, brochures, catalogs, presentations and more. The Resource Hub is continuously updated with the latest marketing materials available from the WWOF family of brands so check back often for the latest materials.

#### TIP:

Most pages have an envelope icon on them. If you click on the icon, an email will pre-populate itself with the subject line (whatever the page is named) and a link that will take the recipient directly to that page.



### SEARCH



You can search for any product using the search bar on the home page. You will get the most success using specific terms like lot numbers or product names, but you'll find that categories like "women's", "hi-visibility" or "4.25 oz." will also get you some good results.

**NOTE:** The search function is **not** brand specific. It will provide you with the results from all products that best match your inquiry.



Here's another way! Use the  $\mathbb{Q}$  search bar at the top of any page on the site to perform a search.

### FIND PRODUCT BY CATEGORY



Once you navigate your way into a category, you will see what we call the **GRID VIEW** of products within that category. The website will only show you the top 8 results for each category. There is no logic as to what product shows up in those initial 8 results. To see the full selection of products within that category, you will need to click the link on left side, just below the initial 8 results that says **VIEW ALL [CATEGORY NAME].** 

#### TIP:

Shopping for products by price? Once you are logged in, you will see the price range for each garment in the Grid View. This prevents you from having to click in and out of pages to find the price. No one likes clicky people.

\$6.50 - \$8.00

### LOGGED IN FEATURES

ACCOUNT   MY FAVORITES   MY NOTES   MY CO	LLECTIONS   HELP			LOG OUT	•		
<b>WORKWEAR</b> OUTFITTERS <sup>™</sup>	WPG	DAM AC	CESS	SEARCH Q			
PRODUCTS	GUIDES	DISTRIBUTOR INFO		RESOURCE HUB			
	S / WORK SHIRTS			COMPARE PRODUCTS Clear All Selected			
MEN'S LONG S INDUSTRIAL W	SLEEVE /ORK SHIRT	\$11.20 – \$13.70 🏠 🗷 🕀 ?					
SP14		Let your true colors show. With 21 colors to choose from and Touchtex™ technology with soil release, wickable finish and color retention, this shirt keeps you looking clean, no matter how dirty the job. A left pocket pencil stall keeps you organized and ready for action. Click here for fit chart. Compare					

We have three features to help make your account better for you. Once you are signed in,

you have access to the following features: My Favorites, My Notes, and My Collections.

These features make it easier to sell to specific customers or have a customized shopping experience for yourself.



#### **MY FAVORITES**

This feature gives you the ability to favorite any item on the site for a more customized way to shop. You can quickly and easily select the star under any product to add an item to your favorites. You can view all of your favorited items by going to 'Account' → 'My Favorites' or clicking on 'My Favorites' on your top menu when signed in.



#### **MY NOTES**

Notes give you the ability to add specific comments to any product on the site. You can use these as a note to self or when selling, as additional messaging to a potential buyer. You can view all of your notes on any product by going to 'Account'  $\rightarrow$  'My Notes' or clicking on 'My Notes' on your top menu when signed in.



#### **MY COLLECTIONS**

Collections give you the ability to create segmented groups of items. Collections can be created with any mix of products on the site and can be used for customer programs, review or updates. Products can live in multiple collections and will automatically update with product changes or drop out of the collection if discontinued or closed out.

The best part about collections is the ability to send your collection to other users. By copying the link to your specific collection, you can send it to any potential customer even if they do not have an account and they can see your curated collection for them. You can easily create a new collection or add to an existing collection by using the collection icon under any product. You can view your all of your collections by going to 'Account' - 'My Collections'.

## **PRODUCT COMPARISON**

On the WPG, we offer the ability to compare products while you browse. The days of folding down a corner and flipping back and forth are long gone. Now, straight from either the category page OR the product page, you can add products to a comparison.

#### **THINGS TO KNOW:**

- 1. You can compare up to 4 items at one time
- 2. Your comparison will be visible no matter what product page you are on to help remind you what you were wanting to compare.
- 3. By going to COMPARE PRODUCTS you are able to see all of your items side by side

		<b>ORKWEAR</b> JTFITTERS <sup>™</sup>	WPG	DA	M ACCESS	SEARCH	٩	
	P	RODUCTS	GUIDES	DISTRIBUTOR INFO		RESOURCE HUB		
	PRODUCT	COMPARISON				3 🖨 🤅		
			2	×			×	
		MEN'S LONG SLE	EVE INDUSTRIAL WORK SHIRT	MEN'S LONG SLEEVE	E DELUXE UN	NIFORM SHIRT SL	50	
		SP14		<b>政</b> 會選				
		VIEW PRODUCT	l	VIEW PRODUCT				
1	Price	\$11.20 - \$13.70		\$19.60				
	Colors							
	Blend:	65% Polyester / 35%	6 Cotton	65% Polyester / 35% Col	otton			

- 1 On the **PRODUCT COMPARISON** page, you can view all the features, color lots, and prices for your selected products.
- 2 You can select remove for each product as you are ruling out specific options.
- 3 You can use the printer or email icon for easy access to share your comparison with others.
- 4 Want to add your comparison to a collection? No problem! Select the comparison icon at the top of the page.

### **PRODUCT VIEW**



Here is how every product page is set up and how to use the information...



### **FIT CHARTS**

ACCOUNT   MY FAVC	DRITES   M	Y NOTES   M	1Y COLLEC	TIONS   HE	LP						LOG OUT 🕪
	IT CHART *								×		
MFC-96 — Men's Alpha Work Shirt Fit Chart											
	Size	s	м	L	XL	2XL	3XL	4XL	5XL	6XL	в
RED KAP RED	Neck	14% - 15½	15% - 16½	16% - 17½	17% - 18½	18% - 19%	19% - 20½	20% - 21½	21% - 22½	22% - 23½	ARE PRODUCTS
	Chest	32½ - 36	36½ - 40	40½ - 44	44½ - 48	48½ - 51	51½ - 54	54½ - 57	57½ - 60	60½ - 63	
A	Max. Waist	36	40	44	48	51½	55	58½	62	65½	
S	Bath	34½	34¾	35%	35%	36¼	36¾	37%	37%	38	
	ve Len	35¾	36%	36¾	37%	37%	38¼	38¾	39%	39½	our Long jirt should be
	Sleev										releasing soil
1251	XLM	37%	37%	38%	38%	39%	39%	40%	40¾	41	renient
	RG		Regular Back Length								professional b done.
	_ IN		Regular Back Length plus 1½"								
k Lengt			Regular Back Length plus 4"								or - Light Soil
~		Regular Back Length								iy - Ligit Joh,	
	SSL				Regular	Back Lengt	n plus 4″				cuyester
									Act. Dutto	n una nyin	est prever on strest preverse sainty pocket on

Almost every product within the Wholesale Product Guide has been assigned a fit chart. When you click on the link that says **Click Here for Fit Chart,** you will see the fit chart that has been assigned to that garment.

In a few cases there are both men and women women fit charts assigned to a single product. In those cases, we have provided links to both.



## **SELL SHEETS**

	OUTFITTERS*	WPG	DAM AC	SCESS SEARCH Q
	PRODUCTS	GUIDES	DISTRIBUTOR INFO	RESOURCE HUB
	E RED KAP® / SHIRT	TS / WORK SHIRTS		COMPARE PRODUCTS Clear All Selected
	MEN'S LONG S AIRFLOW WO	SLEEVE PRO RK SHIRT	\$21.10 🟠 🗷 🕀 ?	
	ярза При странати странати При странати странати При странати странати При странати		Designed to be 74% more breathable the Sleeve Pro Airflow Work Shirt sets a new	an other poplin work shirts, our Long standard for what a work shirt should be.
CUSTOMIZE YO	UR DOWNLOAD:	×	Its durable poplin fabric wicks moisture w wash after wash thanks to TOUCHTEX™ i pockets, a mesh-lined collar, and full poly	while retaining its color and releasing soil technology. With three convenient y-mesh back, this shirt has professional
1- Select a color for the main	image:		looks with all of the functionality and cor <u>Click here for fit chart.</u>	mfort you need to get the job done.
			Compare	
Khaki			<ul> <li>Primary Closure: Snap/Gripper</li> <li>Wash Care : Industrial Laundry - I Home Wash</li> </ul>	Heavy Soil, Industrial Laundry - Light Soil,
Light Blue			<ul> <li>Fabric: Body: 4.25 oz. Poplin,Mesh</li> <li>Blend: Body: 65% Polyester / 35%</li> <li>Finish: Soil Release,Moisture Wick</li> <li>Closure: Six concealed grippers</li> </ul>	ı Back: 4.2 oz. Stretch Knit 6 Cotton,Mesh Back: 100% Polyester dıng,Color Retention
Navy			<ul> <li>Collar: Mesh-lined, banded collar</li> <li>Pocket: Button-thru right chest polet sleeve</li> <li>Features: Six concealed grippers</li> </ul>	with sewn-in stays ocket, left chest pocket, utility pocket on
Charcoal			Mesh-lined, banded collar with se Button-thru right chest pocket, lef sleeve Country of Origin: Imported. Impo	wn-in stays ft chest pocket, utility pocket on left orted Fabric
Grey			Fit Details: Classic work shirt fit. F Gender: Male     Materials: Cotton/Polyester     Brand: Red Kap®	its true to size.
		(	DOWNLOAD SELL SHEET	
2- Select all the LOT styles yo	ou want to include			
COLOR MEN'S LONG SLEEVE	LOT NO.		PRICE         SIZES           \$21.10         LN   L-X0	XL
Charcoal	SP3ACH		\$21.10 RG   S-42	XL
Grey Khaki	SP3AGY		\$21.10 EN   E-A3	XL
Light Blue	SP3ALB	✓		
Νανγ	SP3ANV			

Every product allows you to create a sell sheet for it on the product page. These can be used for any sales opportunity as a great resource. The sell sheets include information from the product page, lot number and colorway choices, as well as the fit table if necessary.

Our newest feature is being able to select which colorway you want as the main image as well as the ability to exclude specific color options. Once these selections have been made on the module, by clicking 'Download Sell Sheet', your custom sell sheet will save to your computer.

**NOTE:** Please do not store and reuse the Sell Sheets. Changes to product will happen over time and you are better off creating new Sell Sheets. We just don't want you using something that's out of date.

### **EMAIL A LINK**

	<b>WORKWEAR</b> OUTFITTERS <sup>**</sup>	WPG	DAM A	CCESS SEARCH Q
	PRODUCTS	GUIDES	DISTRIBUTOR INFO	RESOURCE HUB
	E RED KAP® / SHIR	rs / work shirts		COMPARE PRODUCTS Clear All Selected
	MEN'S LONG S AIRFLOW WO	SLEEVE PRO RK SHIRT	\$21.10 🏠 闭 🕀 🤋	
	SP3А		Designed to be 74% more breathable the Sleeve Pro Airflow Work Shirt sets a new	nan other poplin work shirts, our Long v standard for what a work shirt should be.
			Its durable poplin fabric wicks moisture wash after wash thanks to TOUCHTEX" packets, a mesh-lined collar, and full po looks with all of the functionality and co	while retaining its color and releasing soil * technology. With three convenient aly-mesh back, this shirt has professional omfort you need to get the job done.
😑 😑 WPG 2022   Men's Long S	Sleeve Pro Airflow Work Shirt		Click here for fit chart.	
▷ Send ∨ ⓓ Discard	🖉 Attach File 🛛 …		<ul> <li>Primary Closure: Snap/Gripper</li> <li>Wash Care : Industrial Laundry - Home Wash</li> <li>Fabric: Body: 4.25 oz. Poplin,Mer</li> <li>Blend: Body: 65% Polyester / 35</li> <li>Finish: Sail Releave Molsture With:</li> </ul>	- Heavy Soil, Industrial Laundry - Light Soil, ih Back: 42 oz. Stretch Knit % Cotton, Mesh Back: 100% Polyester Kina Calor Retention
From:		*	Closure: Six concealed grippers     Collar: Mesh-lined, banded colla     Pocket: Button-thru right chest p     left sleeve	sr with sewn-in stays socket, left chest pocket, utility pocket on
То:		Cc Bcc	<ul> <li>Features: Six concealed grippers Mesh-lined, banded collar with Button-thru right chest pocket, I</li> </ul>	: sewn-in stays eft chest pocket, utility pocket on left
Subject: WPG 2022   Men's	s Long Sleeve Pro Airflow W	Priority ~	Steeve     Country of Origin: Imported, Imp     Fit Details: Classic work shirt fit.     Gender: Male     Materialey: Catten/Debuster	corted Fabric Fits true to size.
Calibri 🇘 11 🗘 🔺 🗸	<b>B</b> <i>I</i> <u>∪</u> <del>⊆</del> <del>7</del> • X <sup>2</sup> X <sub>2</sub>	≣ ∞∞	Materials: Cotton/Polyester     Brand: Red Kap®  DOWNLOAD SELL SHEET	
https://wpg.wwof.com/Products/D	Details/646015			
			PRICE         SIZES           \$21.10         LN   L-3           \$21.10         RG   S-	XXL 4XL
			\$21.10 LN   L-3 \$21.10 RG   S-	CXL 4XL

All product pages have an envelope icon on them like this.  $\square$  If you click on the icon, an email will pre-populate itself with the subject line (product or page name) and a link that will take the recipient directly to that page.

### PRICING AND MORE

ACCOUNT   M	Y FAVORITES   MY NOTES   MY COLLEC	TIONS   HELP				LOG OUT 🔂		
	WORKWEAR OUTFITTERS <sup>™</sup>   \	WPG		DAM ACCESS	SEARCH	٩		
	PRODUCTS	GUIDES	DISTRIBUTOR INFO		RESOURCE HUB			
RED KAP R	ED KAP® / SHIRTS ,	/ WORK SHIRTS			COMPARE PROE Clear All	Selected		
	MEN'S LONG SLE AIRFLOW WORK	EEVE PRO	\$21.10 🕁 🗷 🕀	?				
	SP3A		Designed to be 74% more breathable than other poplin work shirts, our Long Sleeve Pro Alrflow Work Shirts sets a new standard for what a work shirt should be. Its durable poplin fabric wicks moisture while retaining its color and releasing soil wash after wash thanks to TOUCHTEX" technology. With three convenient pockets, a mesh-lined collar, and full poly-mesh back, this shirt has professional looks with all of the functionality and comfort you need to get the job done. <u>Click here for fit chart.</u>					
Ű	Q ROLL OVER IN Now Showing: Prod	AGE TO ZOOM	<ul> <li>Primary Closure: Snap</li> <li>Wash Care: Industria</li> <li>Hone Wash</li> <li>Fabric: Body: 4.25 sz.</li> <li>Blend: Body: 65% Pol</li> <li>Finish: Sol Release, Mith</li> <li>Closure: Six conceales</li> <li>Collar Mesh-Ilned, ba</li> <li>Pocket: Button-thur ri left sleeve</li> <li>Features: Six conceal</li> <li>Mesh-Inned, banded c</li> <li>DOWNLOAD SELL S</li> </ul>	p/Gripper el Laundry - Heavy Soil, Paplin, Mach Back: 4.2. Yester / 35% Cotton,M disture Wicking, Color R d grippers anded collar with sewn- inded collar with sewn- ght chest packet, left c ed grippers collar with sewn-in stay SHEET ORDI	Industrial Laundry - Li az. Stretch Knit esh Back: 100% Polyes etennian -in stays hest pocket, utility poc s 2 ER INFO	ght Soil, ter ket on		
COLOR	L	OT NO.	PRICE	SIZES				
Charcoal	S	P3ACH	\$21.10 \$21.10 <b>3</b>	LN   L-XXL RG   S-4XL				
Grey	S	iP3AGY	\$21.10 \$21.10	LN   L-XXL RG   S-4XL				

When you Log-In to the website, Wholesale List Pricing is populated across every product that has a price assigned to it. Below are the four additional items that you will find on a product page once you are logged-in.

**NOTE:** If you are logged-in as GUEST, you will not be able to see pricing.

- 1 Quickly see the price range for the products that are shown on that page. This price range will also show up in the Grid View.
- Order info Button- The order info button will take them to a page that outlines the process for ordering product from Workwear Outfitters in both Canada and the United States.
- **3** Pricing now shows up next to each Lot Number.

### FAQs

#### Will you be printing any Wholesale Product guides?

No, the Wholesale Product guide is only offered online. But the nice thing is that no matter where you go, as long as you have access to the internet you'll have a WPG. Isn't it amazing that we were able to create one to fit in your pocket?!

#### I forgot my password. What do I do next?

No problem, just click the "FORGOT PASSWORD" link on the Log-In window and follow the instructions. You'll be back in business in no time.

# Will my pricing show up when I'm logged in to the website?

No, the pricing that is shown will be the Wholesale List Price, hence the name Wholesale Price Guide.

# How accurate and up-to-date is the information on the web site?

The information on the WPG website is as up-to-date as possible, but we aren't perfect. Workwear Outfitters strives for accuracy in our advertising and websites, but errors in pricing and/ or photography may occur. Workwear Outfitters reserves the right to correct any such errors. Photography is for illustration purposes only and may not reflect actual product.

### HELP!

I think something's wrong. I'm having trouble logging in. Am I at the right place? I've got an idea!

If those are the thoughts running through your head please contact:

WPG@WWOF.com

